



PRESS RELEASE

## **LES PONTS DE LA SEINE**

### **Seine Series**

The Seine porcelain tile series was born to be indispensable in all types of contract and private projects thanks to its wide range of designs, finishes and formats. More than forty different new proposals, all of them with a unique personality, come to light in order to revolutionize surfaces and mark the identity of the place where they are used.

Following the most innovative production techniques, the Seine model is made of coloured porcelain with a careful technical process. This condition, together with the numerous quality controls to which each one is subjected to, make this porcelain stoneware meet the most demanding quality standards of QB UPEC. Its irregular design of soft veining and rich nuances gives an impression of cement in its most attractive version. Made in five neutral colours: Blanco, Crema, Gris, Cemento and Basalto, the Seine design is available in a wide range of rectified formats (80x180 cm, 120x120 cm, 60x120 cm, 44,3x89,3 cm, 80x80 cm, 59,3x59,3 cm, 29,3x59,3 cm, 10x59,3 cm and 29,3x29,3 cm). It is also available in non-rectified formats 60x60 cm and 30x60 cm. In addition, the series offers two formats in anti-slip finish: 120x120 cm and 59.3x59.3 cm, especially suitable for outdoor areas or in applications where there is a contact with water.

The series is enriched by the **Hexágono Seine** 51,9x59,9 cm, the **Mosaico Seine** 30x30 cm (Blanco, Crema, Gris, Cemento and Basalto), the **Mosaico Aube** 30x30 cm (Blanco, Crema, Gris, Cemento and Basalto) and the

**Mosaico Loing** 30x30 cm (Blanco, Crema, Gris, Cemento, Basalto and Multicolor). And also, the **Risle-R** (60x120 cm rectified) porcelain tile, which emulates the effect of the herringbone to add a new approach to the surfaces. It is available in colours Blanco, Crema, Gris, Cemento and Basalto.

The series also includes an extensive selection of 15x15 cm and 20x20 cm with a rectified design to complement inspired by traditional ceramics with a contemporary twist. With this new rectified format, the joints between tiles are reduced and the unique calibration facilitates the combination of references with each other, multiplying the compositional possibilities of the series.

In 15x15 cm dimensions, the product offer includes the **Corneille-R**, porcelain tile available in Blanco, Crema, Gris and Cemento versions, which reproduces the aesthetics of Seine with the unique charm of this small format. Ten different models with an encaustic essence are added to the base piece to decorate the surfaces with the specially inspired beauty of the palaces from the early twentieth century. Designed to combine with each other in infinite ways, these designs are made in pleasant pastel colors that give the series a warm and cozy touch. The designs are: **Seguin-R Cielo**, **Debilly-R Cielo**, **Bezons-R Crema**, **Garigliano-R Cielo** and **Morland-R Cielo**. All of them are also available in a grayscale version (**Seguin-R Grafito**, **Debilly-R Gris**, **Bezons-R Grafito**, **Garigliano-R Gris**, **Morland-R Gris**), multiplying the decorative options with a more somber and urban style.

Within the 20x20 cm format, the Seine series launches a wide variety of designs inspired by one of the most representative ceramic techniques of the seventeenth century which composes of complex geometric mosaic compositions. The base tile is the **Daydé-R** porcelain tile which is formed by small white pieces and is designed to combine and complement with designs of original motifs.

As part of a puzzle, the **Suresnes-R Cemento**, **Marly-R Azul**, **Arcole-R Azul**, **Sédar-R Azul**, **Tabarly-R 2 Azul**, **Tabarly-R 3 Azul**, **Évry-R**

**Rojizo**, and **Bercy-R Rojizo** porcelain tiles bring a personality both singular and iconic to the setting. Eight designs of bright colours which can be placed individually and also combined together in all types of settings thanks to that timeless charm that characterizes them. Also, with the binomial nature of the colours black and white, four different designs have been created: **Havre- Grafito**, **Sèvres-R Grafito**, **Iéna-R 2 Grafito** and **Iéna-R 3 Grafito**. Designed to combine with each other and create endless compositions of marked contrast. The result is a exciting wide range of attractive proposals whose originality and ornamental value is indisputable.

### **Seine Hexagons**

The Seine series offers 5 hexagonal models made of porcelain stoneware and in a 23x26.6 cm format, whose varied characteristics is a decorative plus for any space. First, the **Duroc Multicolor** hexagon is a patchwork style design where white provides softness while its alternate designs generate movement on the surfaces. The **Mayeux Multicolor** hexagon gives an extravagant note to the surfaces with its charismatic print full of figures and movement. Following the gradient trend, the **Lacroix Gris** hexagon, with its marked contemporary style, is ideal for urban-inspired projects. The **Ligard Gris** hexagon masterfully combines two materials of great tendency such as wood and cement. Together, they form an interesting composition full of visual appeal. And finally, the **Fréret Multicolor** hexagon, inspired by the noble art of marquetry, poses a charismatic geometric effect with high doses of warmth.

### **Yonne Series**

Yonne is the new rectified 45x120 cm format wall tile series that, inspired by the subtle sobriety of cement, fills the surfaces with its graphic richness. In addition, the rectified edges unify the space by reducing the size of the joints. The **Yonne-R** wall tile is available in three neutral shades: White,

Sand and Pearl. These three colours that boast a soft impact are designed to combine in all kinds of settings and styles.

It is complemented with the **Eure-R** relief, also available in the same three colours and manufactured in 45x120 cm. Its slight volumetric effect generates pleasant movements on the surfaces, while the shadows create visual games thus becoming a very powerful expressive resource.

### **Oise Series**

**Oise-R** wall tile series proposes a variety of neutral shades (Blanco, Arena and Perla) in the 32x99 cm rectified format to cover the surface. Its delicate veining of natural aesthetics conveys comfort and harmony to the room, a faithful interpretation of cement that combines functional design and elegance.

On the other hand, the **Marne-R** wall tile proposes a casual relief with a clearly decorative character. The surfaces gain importance thanks to its contemporary style and beautiful texture, while its 32x99 cm rectified format provides visual continuity to the walls, an ideal choice for those spaces looking for a differentiating touch.