

Walls and floors clad with ceramic juggle *per se* with the alternation and sequence of tiles that are repeated regularly in a given space. The tiles can be identical, similar or, on the contrary, seek to provide a contrast.

The result of these combinations is a cadence that can grace a space with interesting visual effects.

In its thesis on "Trends in Ceramic 2015/16" the Observatory for Trends in Interiors talks



Azteca, Gallery collection in white and black.



Bestile, Toscana series, Toscana Tridi Negro collection.

**Geometric motifs and relief designs give walls and floors a sense of rhythm, creating interesting visual effects.**

about the current "Eclectic Way" which is characterized, principally, by its eclecticism and jumbled approach, is very flexible, variable, creative, reinterprets popular culture and converts any kind of reference into a pop icon. The essence of this trend is to play with combining different elements, fashioning a random collage that, more than simply bringing different references together, creates new visual references that explain contemporary culture. Given the figurative or compositional density of the lines, patterns and/or colors they use, it would appear that the designers feel *horror vacui* (aversion to emptiness).

The latest collections shown by Tile of Spain manufacturers at the most recent CERSAIE fair demonstrated how this trend is taking shape and is being included in the manufacturers' lines.



Vives, Inuit series.



Cas Cerámica, Concept series.



El Barco, Summit series.

What we saw was spectacular use of graphics applied to the design of ceramic tiles, in many instances clearly inspired by ethnic motifs, along with the classic chequerboard design that gives a room a very special cadence and sense of movement. The tiles do not need to be decorated or feature graphic motifs: visual effects that create movement and vibration can be achieved simply by playing with how the tiles are placed.

Ceramic wall and floor coverings can create a strong rhythmic effect through color, using tiles from the same chromatic range and placing them in counterpoint to each other according to their different hues to create coverings with an elegant finish ■



Novogres, Nantes series, Vintage Concept collection



Dune, Megalos series, Shapes collection.