



PRESS RELEASE

ALAMEDA

The new Alameda Collection by VIVES is composed of a fabulous set of select hydraulic-inspired designs to decorate both residential areas and commercial projects. Classic, floral, geometric, minimalist motifs... real artistic works that make the new VIVES collection a reflection of the urban bourgeoisie.

As the main novelty, Alameda porcelain tile collection is produced in the format 20x20 cm rectified, an update of the traditional small format to give it a much more contemporary look. The rectified edges reduce the size of the joints, and get greater visual continuity. This new format also multiplies the design possibilities because it facilitates the combination of different patterns to create new and personalized compositions.

The series is composed of four bases in four colours (Nácar, Antracita, HUmo and Nube) and nine different decorated models:

The **Suanzes-R Pardo** encaustic tile (20x20 cm), with its intricate curvilinear design and bright colours, takes us directly to those modernist palaces, creating richly decorated and very unique spaces.

The **Linden-R Cielo** encaustic tile masterfully combines the classic features of the last century with a very modern style, thanks to pastel tones and geometric design. It fits very well with all kinds of decorative styles, bringing originality and attractiveness to the rooms.

The **Bucareli-R** design is available in two versions, one in Cielo colour (blue shades) and another in Grey colour. Its floral prints are reminiscent of the hydraulic tiles of the early twentieth century with a refined and poetic character. A great decorative choice that adds a touch of Art Nouveau to surfaces.

The **Bulnes-R Grafito** porcelain tile is characterized by a design that combines a clear Mediterranean influence with a contemporary style. Its undulating pattern projects a hypnotic pattern onto surfaces, while the contrast of black and white emphasizes its timeless nature.

With a totally minimalist and geometric design, the **Eliséos-R Grafito** and **Eliséos-R Blanco** porcelain tiles put the most distinguished note to the collection. Designed for urban soul minds which are looking for expressive and charismatic spaces.

Finally, the models **Andrássy-R Blanco** and **Andrássy-R Cielo** porcelain tiles, are two designs of stylized strokes that captivate for their simplicity. Its delicate design has a great visual beauty full of serenity.